



Fourth World Conference on Smoking and Health  
Stockholm, Sweden, 18-21 June 1979

Cuarta Conferencia Mundial sobre el Tabaco y la Salud  
Estocolmo, Suecia, 18-21 junio 1979

Quatrième Conférence mondiale sur l'Usage du Tabac et la Santé  
Stockholm, Suède, 18-21 juin 1979

## INTRODUCTION

Dear Colleague,

In May 1978, the 31st World Health Assembly expressed in a resolution (WHA 31.56) its recognition of "the increasing and indisputable scientific evidence" showing the relation between tobacco-smoking and a number of important diseases. The Assembly also expressed its being "seriously concerned at the alarming increase in production and consumption of cigarettes during the last two decades in some of the countries, particularly developing countries, in which it was previously not widespread,..."

These statements of the World Health Assembly are supported by all those who are working with different aspects of health promotion. The 4th World Conference on Smoking and Health wants to bring together a comprehensive group of such people to discuss related problems.

More specifically, the purposes of the conference have been stated as:

- To analyze the impact of smoking in the field of health and other relevant areas, thereby determining the nature and magnitude of this problem in different parts of the world.
- To review possible types of activities that could be undertaken in order to limit and prevent unfavourable effects of smoking.
- To stimulate such future international collaboration that can promote the development and world-wide adoption of effective strategies against smoking.

As you will see from the enclosed material the scientific programme of the conference will be designed so as to fulfil these purposes.

The cover presents some technical baseline data about the conference. Further information is given on separate sheets, namely:

- Scientific programme
- Exhibition of educational material
- Social programme
- Registration (Form I)
- Accommodation (Form II)
- Application to present a paper (Form III)
- Abstract of contributed paper (Form IV)

A substantial reduction of smoking-related problems in some countries and the prevention of serious such problems in other countries will take a lot of effort and development in many areas. This process will be facilitated by or to certain parts rather depend upon international collaboration. It is our hope that, with your help, the 4th World Conference on Smoking and Health will contribute to this development and we look forward to welcoming you to Stockholm 18-21 June, 1979.

Yours sincerely,

*Olle Hillerdal*

Olle Hillerdal MD  
President of the conference

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Secretary General of the conference

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